

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L8	135	display\$3 NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 (product\$1 NEAR3 information) commercial\$1 coupon\$1 incentive\$1) AND (display\$3 WITH hierarch?\$5 WITH (navigation\$2 search\$3 interface))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/12/16 18:29
L10	111	8 AND (@ad<"20030821" @pd<"20030821" @rlad<"20030821" @prad<"20030821")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/12/16 18:07
L11	15	display\$3 NEAR3 (adverti??\$5 ad ads promo\$1 promotion\$2 (product\$1 NEAR3 information) commercial\$1 coupon\$1 incentive\$1) SAME (display\$3 WITH hierarch?\$5 WITH (navigation\$2 search\$3 interface))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/12/16 18:44
L13	100	(10 NOT 11)	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/12/16 19:42
L14	2	13 AND 705/14.ccls.	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/12/16 19:42

*again, ident's Szabo (525 pgs)  
2, but prior art with Herz  
et al.*